

Message Text

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FM SECSTATE WASHDC

TO AMEMBASSY TEHRAN

UNCLAS STATE 177168

E.O. 11652:N/A

TAGS: BEXP, IR

SUBJECT: IRAN COUNTRY COMMERCIAL PROGRAM FOR FY-76

REF: (A) TEHRAN 616

(B) STATE A-9016 OF 12/6/74

(C) STATE 280182

1. STATE AND COMMERCE BELIEVE THAT REFTEL A CONSTITUTES A GOOD MANAGEMENT DOCUMENT FOR IRANIAN COMMERCIAL PROGRAM AND COMMEND THE POST FOR ITS DEVELOPMENT. WASHINGTON COMMERCIAL ACTION GROUP HAS NO MODIFICATIONS TO PROPOSE AND THEREFORE RECOMMENDS THAT IT BECOME EFFECTIVE IMMEDIATELY AS THE FY-76 COUNTRY COMMERCIAL PROGRAM FOR IRAN. POST HOWEVER IS FREE TO PROPOSE MODIFICATIONS IN LIGHT OF ANY CHANGED CIRCUMSTANCES SINCE REFTEL A WAS SUBMITTED.

2. POST SHOULD CONSIDER, AS APPROPRIATE, WAYS JOINT COMMISSION ACTIVITIES CAN BE INTEGRATED INTO CCP CAMPAIGNS. GIVEN IMPORTANCE OF THE COMMISSION AND ITS DEMANDS ON E/C
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SECTION, RESOURCES DEVOTED TO IT SHOULD BE INCLUDED IN RESOURCE ALLOCATION TABLE DESCRIBED BELOW.

3. TO ENSURE THAT POST CAN ALLOCATE SUFFICIENT RESOURCES

TO THE PRIORITY ACTIVITIES SET FORTH IN THE PROGRAM, WE

BELIEVE POST SHOULD PREPARE RESOURCE ALLOCATION TABLE SIMILAR TO THAT IN SECTION IV OF SAMPLE CCP, TRANSMITTED WITH REF B. TO SAVE TIME, WE SUGGEST AN ABBREVIATED TABLE WHICH ACCOUNTS FOR TIME ALLOCATED TO EACH OF THE CAMPAIGNS AND TO THE MAJOR ACTIVITIES OF E/C SECTION, SUCH AS THE JOINT COMMISSION AND ITS ACTIVITIES, TRADE PROMOTION EVENT SUPPORT, MARKET RESEARCH, BUSINESS SERVICES, CERP REPORTING, COMMERCIAL NEWSLETTER, WTDRS, ADS, OFFICIAL VISITORS, AND ECONOMIC REPORTING/NEGOTIATIONS/REPRESENTATION. POST SHOULD ALSO IDENTIFY SIGNIFICANT FINANCIAL RESOURCES REQUIRED TO SUPPORT PROGRAM, IN ORDER TO COORDINATE WITHIN THE EMBASSY TO ENSURE THEIR AVAILABILITY.

4. SUGGEST POST HOLD EMBASSY ACTION GROUP MEETINGS AT CLOSE OF EACH QUARTER TO REVIEW PROGRAM AND SUBMIT PROGRESS REPORTS IN ACCORDANCE WITH REFTEL C.

5. AS FY-76 IS BY CONGRESSIONAL ACTION A 15-MONTH YEAR, POST SHOULD ALSO CONSIDER EXTENDING CAMPAIGNS TO FIVE QUARTERS.

6. REFTEL A, WITH MODIFICATIONS PROPOSED BY POST AND THE RESOURCE ALLOCATION TABLE SUGGESTED IN PARA 3, WILL CONSTITUTE FY-1976 CCP FOR IRAN. TO PERMIT WASHINGTON PRINTING OF DOCUMENT, POST'S MODIFICATIONS AND RESOURCE TABLE SHOULD BE SUBMITTED BY SEPTEMBER 3. INGERSOLL

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<< END OF DOCUMENT >>

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